



Capay Valley Vision, Inc.

BUSINESS

2007 Partnership Agreement

To demonstrate commitment to and support of Capay Valley Grown farms and ranches,

_____ understands and agrees to:
name of business enterprise

- ☛ Become a Capay Valley Grown Business Partner (see fee and benefits on back side) and thereby a supporting member of the Capay Valley Vision Agriculture Task Force and its efforts to maintain and strengthen farming and ranching opportunities in the western Yolo County.
- ☛ Strive to provide services and markets for farms and ranches of the Capay Valley Region* under the Capay Valley Grown program.
- ☛ Display the Capay Valley Grown label and logo in the place of business.
- ☛ Permit the use of my business name in Capay Valley Grown campaign-related efforts.
- ☛ The Capay Valley Grown partnership is January 1st through December 31st in each calendar year. Partnership benefits including the use of the promotional materials and logo are designated for one (1) partnership year only.

* *The Capay Valley Region encompasses the Western Yolo County communities of Madison, Esparto, Capay, Brooks, Guinda, and Rumsey, including Lamb Valley and Hungry Hollow. For the specific boundaries used for community planning purposes, please contact the Capay Valley Vision office.*

Capay Valley Vision agrees to provide _____ with:
name of business enterprise

- ☛ Capay Valley Grown label and logo files on disc.
- ☛ Coordinated and visible promotional support through the Capay Valley Grown marketing campaign.
- ☛ Updated information via email about new partners and brand development.
- ☛ Appropriate mention in Capay Valley Grown media releases and advertising.
- ☛ Opportunities to buy into cooperative advertising and promotional initiatives for the brand.
- ☛ Listing on Capay Valley Grown website at www.capayvalleygrown.com and publications.
- ☛ A copy of this agreement.
- ☛ Promotion of the long-term goals of profitability, stability, and sustainable stewardship for the Capay Valley-Esparto farming community.

Capay Valley Grown promotional materials are restricted to partners in good standing. Partnerships must be renewed annually in order to continue use of promotional materials. Permission to use the Capay Valley Grown promotional materials, including the label and logo, can be withdrawn by a vote of the Capay Valley Vision Board of Directors for failure to adhere to the partnership agreement.

Business Representative

Date

Sue Heitman, Executive Director, CVV

Date



Business Partnership Agreement

BUSINESS NAME:		
CONTACT NAME(S):		
MAILING ADDRESS:		
CITY:	STATE:	ZIP
SHIPPING ADDRESS (if different from above):		
CITY:	STATE:	ZIP:
BUSINESS TELEPHONE:	CONTACT TELEPHONE:	
FAX:	EMAIL:	
WEB SITE:		

AS A BUSINESS, CHECK SERVICES(S) PROVIDED:

- | | | |
|-------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> Irrigation | <input type="checkbox"/> Farmers' Market | <input type="checkbox"/> Finance |
| <input type="checkbox"/> Equipment | <input type="checkbox"/> Retail | <input type="checkbox"/> Nursery |
| <input type="checkbox"/> Inputs | <input type="checkbox"/> Restaurant | <input type="checkbox"/> Seed |
| <input type="checkbox"/> Feedstock | <input type="checkbox"/> Distributor | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Realty | <input type="checkbox"/> Other _____ |

PARTNERSHIP DETAILS		
LEVEL	FEE	BENEFITS
<input type="checkbox"/> Business	\$200*	<ul style="list-style-type: none"> ☛ Use of the CAPAY VALLEY GROWN label as described above and wholesale pricing on marketing and promotion materials. ☛ Your business name is prominently listed on the CAPAY VALLEY GROWN website as a Business Partner. We can also link with your webpage if you'd like. ☛ A CAPAY VALLEY GROWN sign for display at your place of business. ☛ Recognition in our publications. And receive a copy of publications which, including upcoming agricultural events, feature articles on CAPAY VALLEY GROWN Partners, and more.
<small>*Ask about in-kind payment.</small>		