

Introducing...

Mike & Debbie Bloom Bloom Ranch

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Mike and Debbie Bloom, long-time growers in the Capay region, have operated Bloom Ranch in Brooks for forty-five years, where they produce a variety of nuts, along with mandarins and peaches.

Farm Name
Bloom Ranch

Owners
Mike and Debbie Bloom

Number of Years Farming
45

Community Involvement
Fire Chief Capay Valley & Yolo
County OES Coordinator

Our Farm
Using conventional production practices, Bloom Ranch employs two permanent and three seasonal workers to cultivate almonds, walnuts, pistachios, peaches and mandarins on 300 acres of land.

Mike and Debbie are proud to be the seventh generation of farmers in the Bloom family.

Distribution of Product
The majority of Bloom Ranch's production is sold through retail sales. Customers can purchase products in Mendocino, Solano, and Yolo counties at various retail stores.

Also, about twenty percent of production is sold to restaurants in Mendocino, Lake and Solano counties as well as on the internet.

Thirty percent of Bloom Ranch's production is sold to wholesale distributors in Yolo and Sonoma counties.

Joys of Farming
One of the best aspects of farming is being your own boss. You have the ability to run your business the way you want.

Challenges of Farming
One of the most difficult challenges we face today is simply marketing our products. Unfortunately, it's a large and costly endeavor to market, but it's something we all have to do.

